



June 19, 2009

Dear Friends,

Throughout history and around the world, the ordinary layperson has been the primary avenue for reaching and discipling those who are called to be followers of Christ. Yet despite this observable fact and the clear biblical mandate behind it, many young believers today continue to possess only a superficial sense of this biblical purpose, or lack the resources and partnerships to pursue it all the way to the finish line.

Description of 3M Vision

To address this need, the 3M vision is to help this generation build partnerships in the three main spheres of life: Marketplace, Ministry, and Marriage. Specifically, these are partnerships that are based on the critical principles, taught in the Scriptures, that we do not believe are emphasized enough in churches today. Most practically, we believe that a decision to follow Christ should make a material difference in your conduct on the job, your focus on doing ministry as an ambassador for Christ 24/7, and your choice of a lifelong mate. Our focus is particularly among believers of Chinese descent since we also emphasize a heart for China missions.

Hong Kong 2009

As we have been encouraged by the fruit from our last three conferences (Boston '04, Los Angeles '07, Colorado '08), we are taking the conference to Hong Kong this October 2009. My wife, Miltinnie, and I lived in Hong Kong for 17 years and are extremely blessed to draw on an exceptionally gifted, dedicated, and rare group of friends who have faithfully and effectively served as lay ministers in Hong Kong for many decades. These mentors will lead a number of "huddles" throughout the conference for smaller group interactions. The location in Hong Kong also brings us closer to where we feel God has been leading our ministry: to the body of believers in China. In addition to my wife and I speaking, I am pleased to introduce as our main speaker Dr. Seto Wing Hong, who is a pioneer of lay ministry in Hong Kong, and also one of the best speakers I have heard.

What to Expect

Once again, this conference is going to be more intense than the usual Christian conference. The messages that you will hear are designed to scramble your categories, challenge your assumptions, and get you thinking biblically about your purpose in each of the 3 M's. We hope to provide many contexts for you to network and build potential partnerships for the future. I would consider this conference to be almost a "waste", if your life is not changed by this weekend. To this end, we invite you to tell others who would not only benefit from this conference but also have something to contribute. Like most things in life, what you will receive will correlate with what you put into it. We want this conference to be a unique gathering of mature and teachable Christian professionals.

How to Learn More

If you are still wondering whether this conference and community is the right fit for you, I encourage you to read the testimonies by past participants who share how 3M has impacted their lives. Stay tuned to the 3M Hong Kong website as well for future updates regarding the key themes, schedule, logistical and registration details. Space is extremely limited this year, so hurry and register!

I look forward to seeing you all in Hong Kong for an unforgettable 3-day weekend.

Sincerely yours in Christ,

Lee F. Yih